

BdiCode ranking	417
COMMERCE	95
ELECTRICAL MATERIALS	1



Shay Ofir
Owner & Chairman

Israel Averbach
Owner

Guy Peretz
CEO

Line of Business
Wholesale of Electrical Supply

Established 1972



Founded in 1972, Lev Ofir Group Ltd. is the leading supplier and distributor of electrical and infrastructure equipment, electrical and lighting solutions for residential, commercial, industrial and institutional projects. The company represents in Israel many of the world's biggest manufacturers of lighting, power cables and electrical equipment, providing professional consulting, technical support, assembly and installation service.

Company History

Founded in 1972, Lev Ofir Group Ltd. is the leading supplier and distributor in Israel of electrical and infrastructure equipment for residential, commercial, industrial and institutional projects. The company represents exclusively several of the world's top-tier companies in the fields of: lighting systems' manufactures, controls systems, electrical installations and related products. The company's various departments also provide professional consulting, technical support, assembly, installation and supervision services. The company has about 200 employees.

Business

Lev Ofir represents leading international manufacturers of electrical and lighting equipment in Israel. The company specializes in cables, outdoor lighting, indoor lighting, electrical accessories, explosion proof equipment, electrical switch boards, and all electrical supplies related to industrial, building and infrastructure use.

Subsidiaries

Lev Ofir owns 75% of **Or 87 Ofir Shay (1991) Ltd.** located in Eilat, which its main practices in addition to electricity are supplying building and plumbing materials, work tools, air conditioning etc.; 100% of **Tal Plast Ltd.** – a manufacturer of plastic pipes for construction projects; 100% of **QLC Israel**, which plans, markets and installs electrical TOU (Time of Use) energy metering systems. These systems, the most advanced of its kind, enable remote electricity meter reading using power line carrier (PLC) technology; 25% of **P.L.H. Ltd.** – a manufacturer of steel poles for outdoor electric lighting fixtures and cellular antennas.

Lev Ofir Group has over 6,000 clients, among them major governmental entities, including Israel Electric Corporation, the Ministry of Defense, Israel Airports Authority, Israel Ports Company and Israel Railways, industrial plants, municipalities, electrical contractors and significant corporations in the Israeli market.

The company operates via seven branches across Israel, from Haifa in the north, to Eilat in the south.

Lev Ofir's turnover is over NIS 300 million (about \$80 million) a year.

